



# Healthy Start: Eliminating Disparities in Perinatal Health (HS)

## Update to the Advisory Committee on Infant and Maternal Mortality (ACIMM)

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Maternal and Child Health Bureau (MCHB)**

**Vision: Healthy Communities, Healthy People**



# Healthy Start (HS) Update to ACIMM

- I. Purpose and Goals of Healthy Start
- II. Fiscal Year (FY) 2024 Competition: Overview of Awards
- III. Overview of FY 2024 Healthy Start
- IV. Summary of Key Changes and Areas of Increased Emphasis



# Healthy Start – Purpose and Goals

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## Purpose

The purpose of Healthy Start is to improve health outcomes before, during and after pregnancy and reduce the well-documented racial/ethnic differences in rates of infant death and adverse perinatal outcomes

## Goals



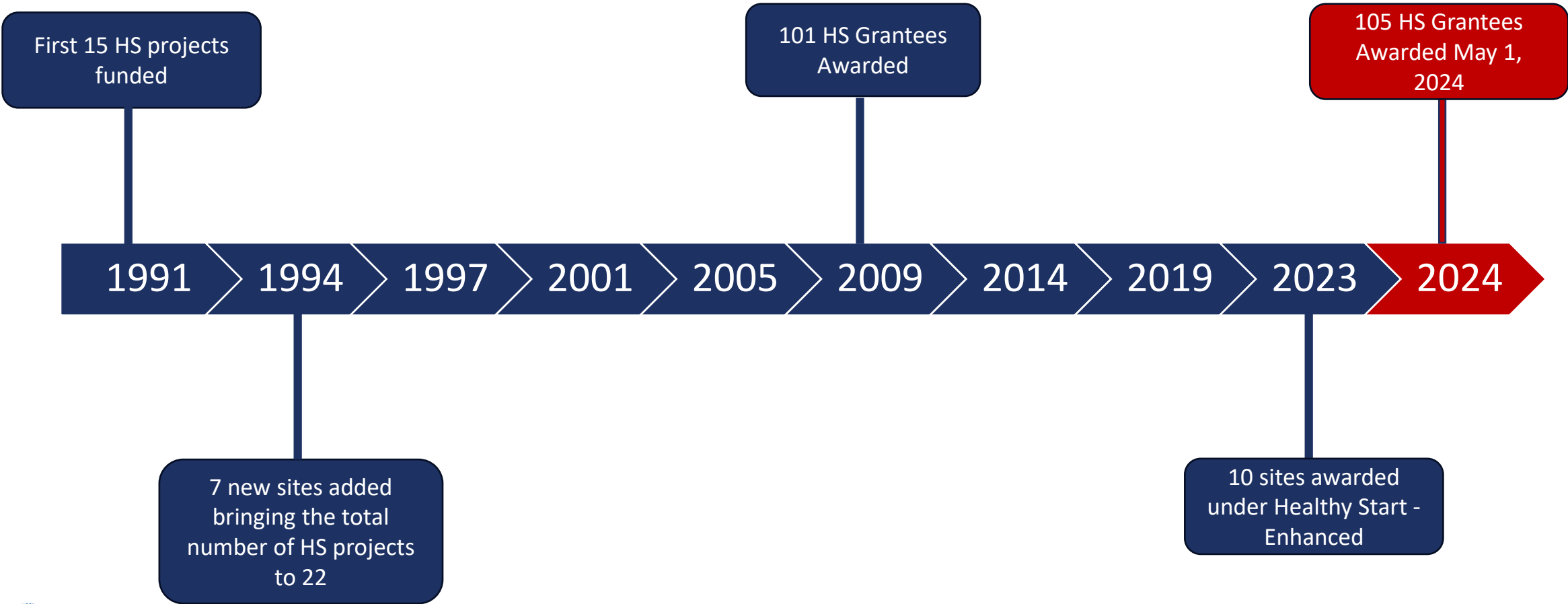
Reduce infant mortality rates in the U.S.



Decrease disparities in infant mortality and poor perinatal health outcomes



# Healthy Start Competitions



Learn more at <https://mchb.hrsa.gov>



# FY 2024 Competition

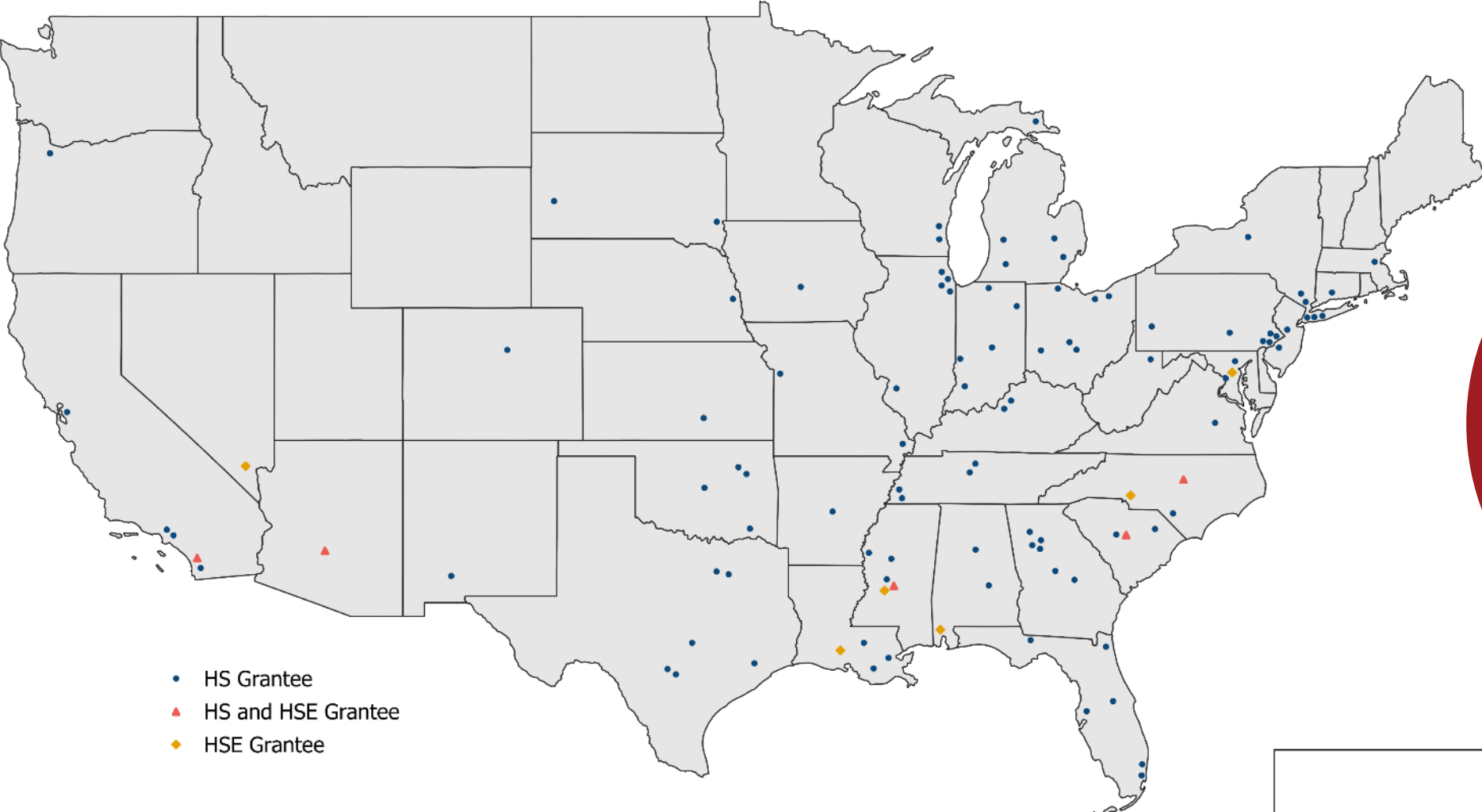


Learn more at <https://mchb.hrsa.gov>

5



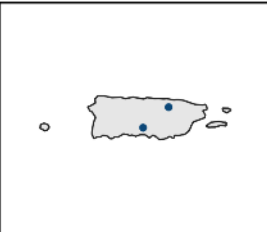
# Healthy Start Grantees



- HS Grantee
- ▲ HS and HSE Grantee
- ◆ HSE Grantee

**115**  
Total  
Communities Served

The point locations displayed on this map have been adjusted to prevent overlap. While efforts have been made to maintain accuracy, these adjusted positions may not reflect exact geographic coordinates. Please use this map for general reference purposes only.



# New Healthy Start Grant Recipients



Organization Name	City	State
ARHealth Ventures	Little Rock	AR
Volunteers of America	San Diego	CA
Cinq Care	Washington	DC*
Mary's Center for Maternal & Child Care	Washington	DC
North Broward Hospital Center	Fort Lauderdale	FL
Georgia State University Research Foundation	Atlanta	GA
Southside Medical Center	Atlanta	GA
Wellstar Health System	Marietta	GA
Memorial Hospital of South Bend	South Bend	IN
Black Birth Justice	Louisville	KY

\* Serves NY, \*\* Serves MS

Learn more at <https://mchb.hrsa.gov>





# New Healthy Start Grant Recipients - Continued

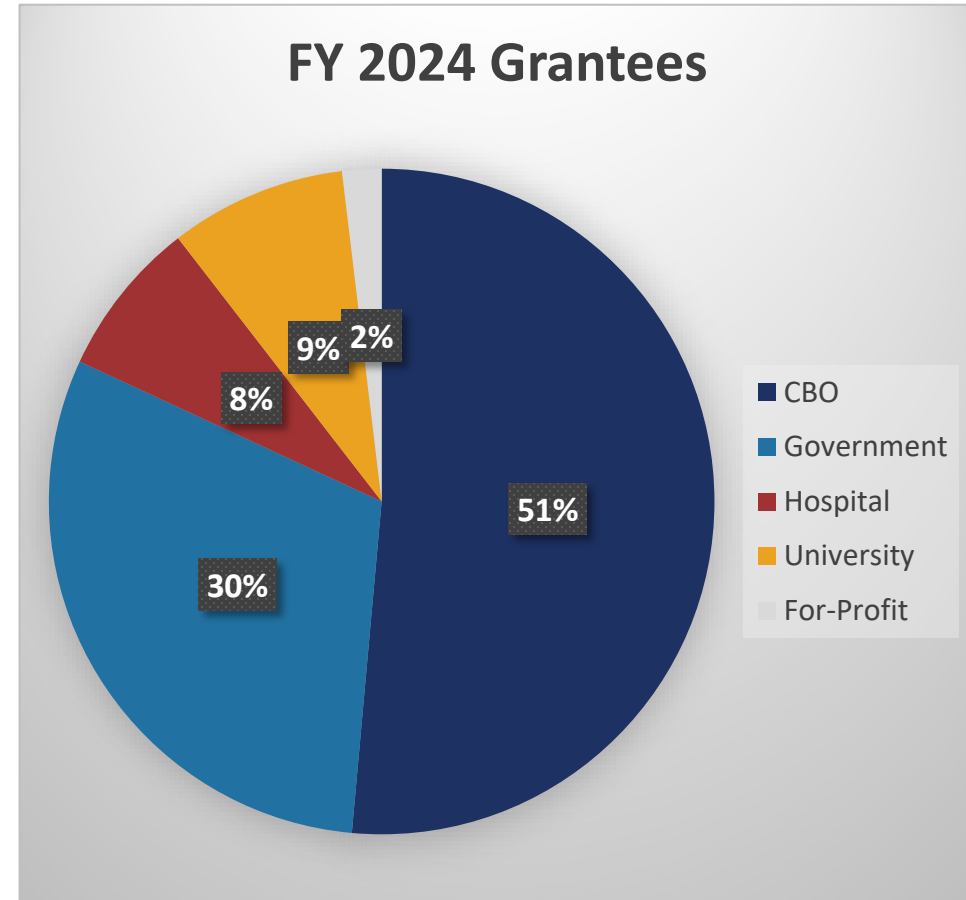
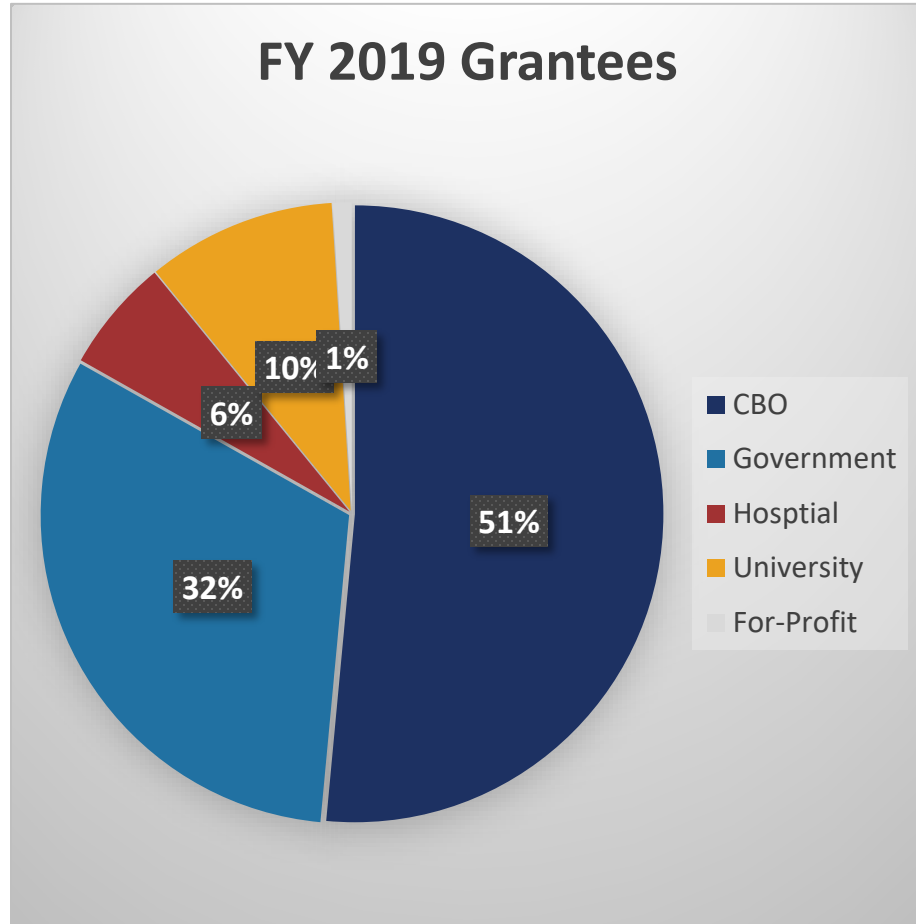


Organization Name	City	State
Start Corp	Houma	LA
Plan A Health	New York	NY**
Lorain County	Elyria	OH
Research Institute a Nationwide Children's Hospital	Columbus	OH
Grupo Nexos	San Juan	PR
Avera Mckennan	Sioux Falls	SD
Shelby County Health Care Corporation	Memphis	TN
Shelby County Government	Memphis	TN
Black Mamas Community Collective	Austin	TX
Dallas County	Dallas	TX
Harris County	Houston	TX
UniteMKE	Milwaukee	WI

Learn more at <https://mchb.hrsa.gov>



# Awardees by Type – FY 2019/FY 2024 Grantee Comparison



# Overview of FY 2024 Healthy Start

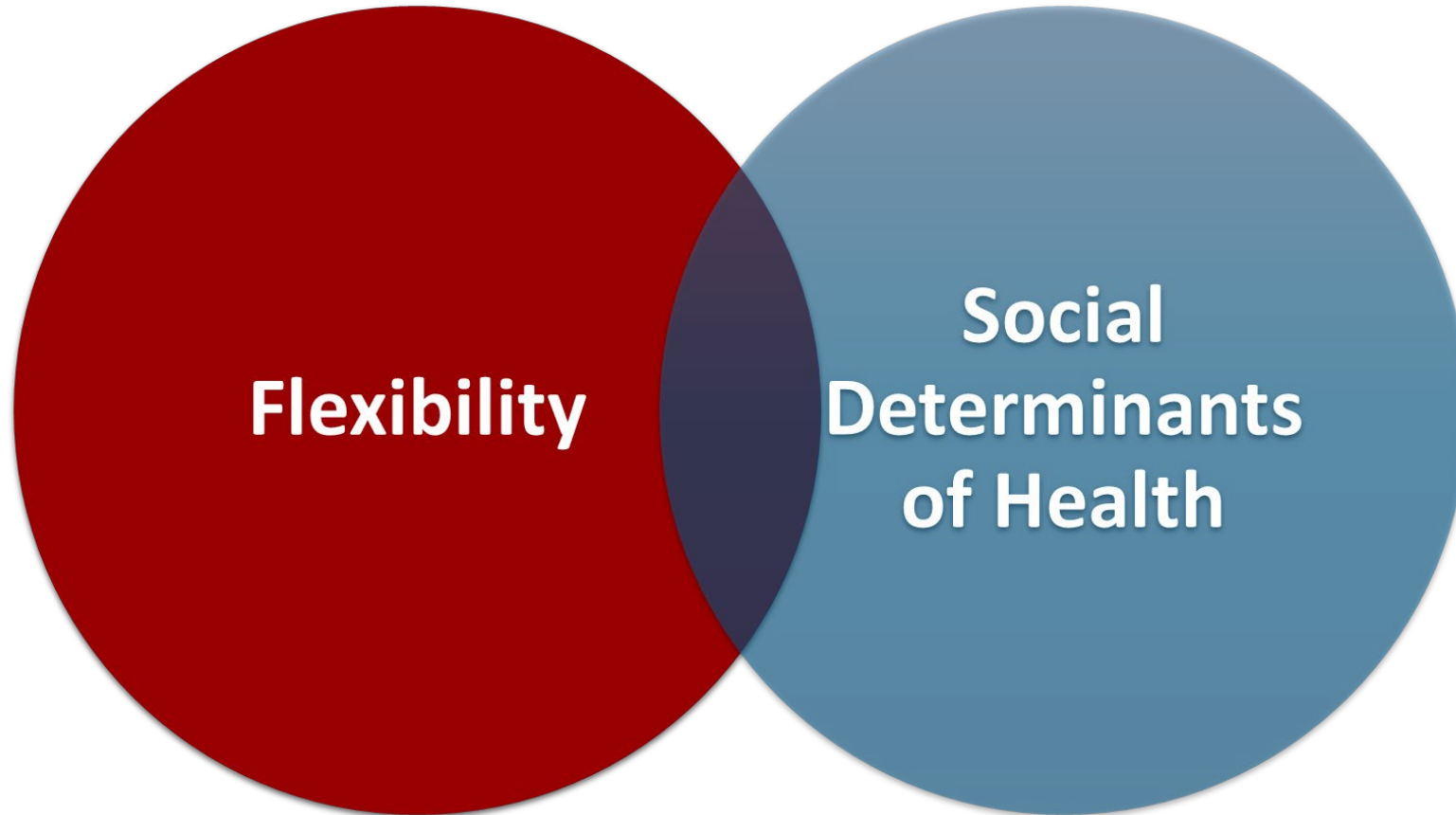
Learn more at <https://mchb.hrsa.gov>

10



# Healthy Start Overarching Priorities

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# Direct and Enabling Services - Continuum of Services



## Case Management/Care Coordination

- Family centered and strength-based



## Group-Based Health and Parenting Education

- Robust learning and supportive connections



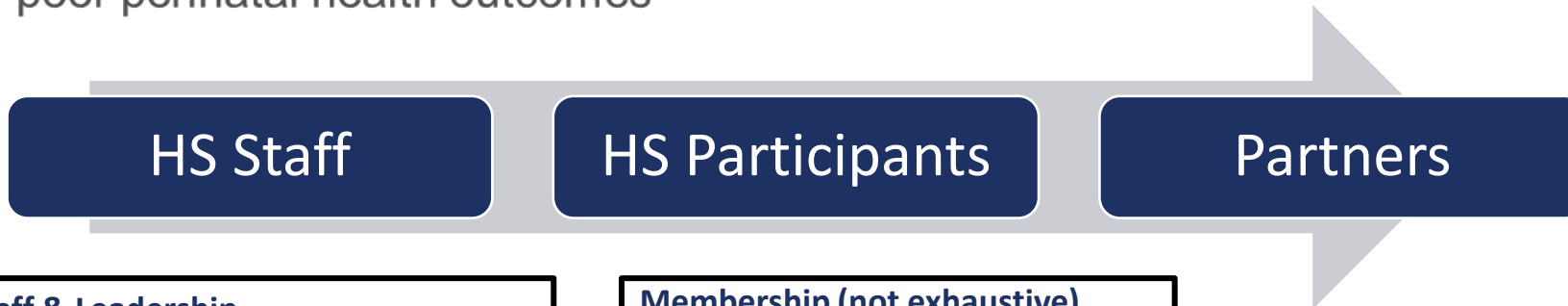
## Clinical Services

- Maternal and child health advanced practice professionals (e.g., certified nurse midwives)

Health Promotion

# Community Consortia

A group of diverse representatives across the community working to address pressing issues and needs that may lead to poor perinatal health outcomes



- Staff & Leadership**
- Community Consortium Coordinator (from and representative of the community)
  - Co-Chair (should be a current or former Healthy Start participant)

- Membership (not exhaustive)**
- 25 percent enrolled HS participants/people with lived experience in the project area
  - Title V
  - Public health departments
  - Health centers
  - Community leaders

**Social Determinants of Health**



# Summary of Key Changes & Areas of Increased Emphasis



Learn more at <https://mchb.hrsa.gov>

14



# Direct and Enabling Services – Summary of Key Changes/Areas of Increased Emphasis

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## Types of Services

- Group-based health and parenting education
- Clinical funding to support advanced practice maternal and child health professionals

## Social Determinants of Health (SDOH)

- HS projects address SDOH as part of a continuum of services
- Referrals and linkages to clinical care and support services addressing SDOH

## Flexibility

- Emphasis on grantee specific strategies and interventions
- Participation and leadership in initiatives at the state/local/community levels



# Community Consortia – Summary of Key Changes/Areas of Increased Emphasis

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## SDOH

- Work is guided by a plan addressing SDOH within the community
- Opportunities for Community Consortia Coordinators to participate in technical assistance opportunities related to housing, food insecurity and transportation

## Family and Community Engagement

- Consortia advise and inform the planning and implementation of HS services
- Consortia Coordinators are representative and from the community
- Chair/Co-Chair are current or former HS participants
- 25 percent of membership are current/former HS participants and community members

## Flexibility

- Consortia plans address SDOH reflect key drivers of infant mortality within grantees' communities

# Data, Evaluation and Monitoring – Summary of Key Changes/Areas of Increased Emphasis

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## HS Benchmarks

- 10 HS Benchmarks

## Flexibility

- Internal or external evaluator

## Reduce Burden

- Quarterly data submissions

# Contact Information

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